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# TURN RESEARCH INTO RESULTS

# PARTNERING WITH YOU TO EMPOWER RESEARCH



**Kristin Fust**  
GVRL Product Manager  
Gale, a Cengage Company

*Kristin started at Gale as an editor before transitioning to the world of product management. She now maintains the GVRL eBook platform and is focused on turning customer and user feedback into product updates that continuously improve the GVRL experience.*

As a product manager at Gale, I love connecting with customers and learning about how they utilize eBooks on the GVRL platform. During these conversations, one common thread is usually the merit of GVRL in providing students with the foundational materials needed to better understand core concepts in their areas of study. Given the fact that institutions only need to purchase one copy of a book on GVRL to grant access to their entire campus, this insight—coupled with an ever-increasing focus on lowering student costs—presents libraries with a great opportunity to explore eBooks on GVRL as a source of affordable course materials.

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**Gender Studies: Anthropology** page(s) 602-690, Word Count: 8574  
 New Dictionary of the History of Ideas  
 Rosalind G. Morn, Ed. Maryanne Cline Horowitz, Vol. 3, Detroit: Charles Scribner's Sons, 2008.  
 Gender studies in anthropology has a relatively short history, dating to the latter half of the twentieth century, but its prehistory can be discerned in the discipline's early concern with kinship and social...

**TOPIC OVERVIEW**  
**Gender Studies** page(s) 624-628, Word Count: 3420  
 Encyclopedia of Sex and Gender  
 Judith Roof, Ed. Fedwa Malti-Douglas, Vol. 2, Detroit: Macmillan Reference USA, 2007.  
 Gender studies is a field of inquiry that explores the ways femininity and masculinity are an integral part of the ways people think about social organizations and institutions, dispositions of power, interpersonal...

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**Content Level**

- Basic
- Intermediate
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**Document Type**

- Topic overview (61734)
- Biography (15401)
- Disease/Disorder ove... (2205)

**Publication Title**

- The Writers Director... (3274)
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- International Encycl... (2511)

**Subjects**

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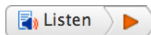
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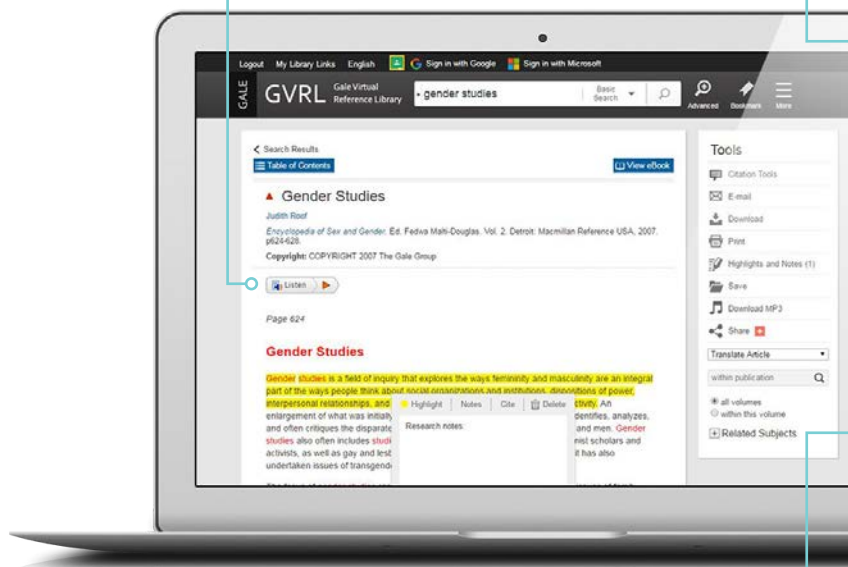
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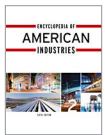
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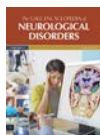
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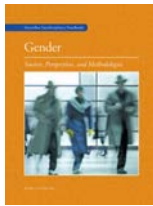
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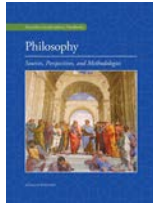
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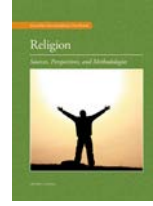
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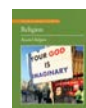
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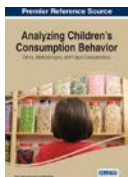


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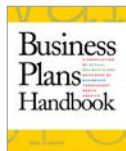
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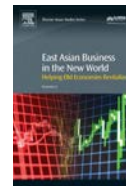
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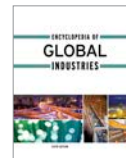


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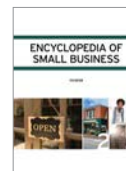


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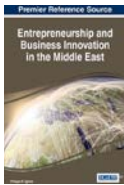
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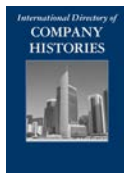
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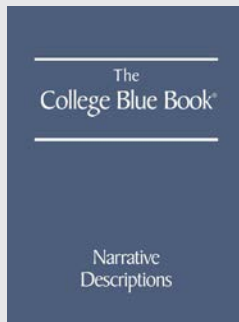
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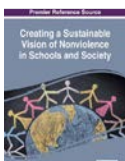
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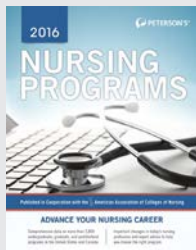
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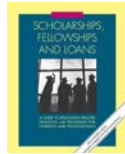
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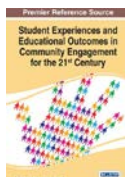
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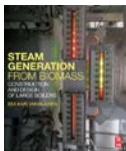
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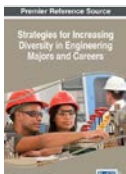


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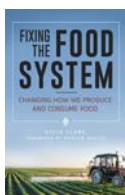
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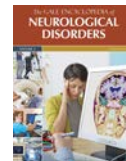
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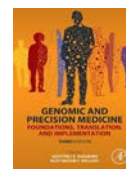
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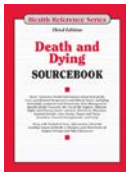
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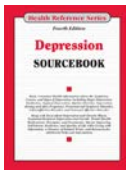


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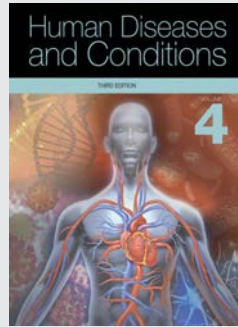


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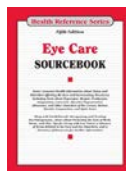


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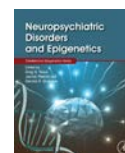
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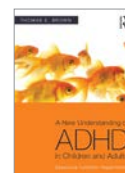
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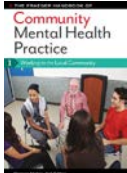
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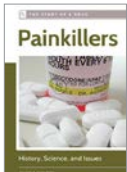
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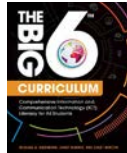
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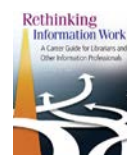
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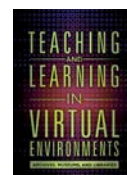
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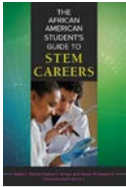


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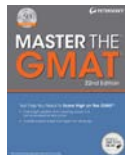
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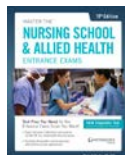
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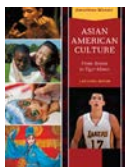
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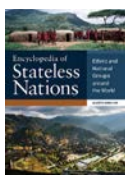


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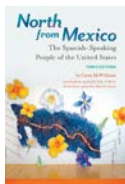
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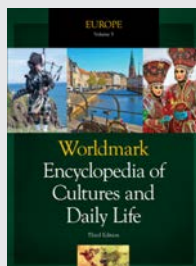


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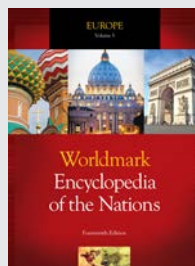
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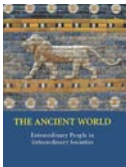


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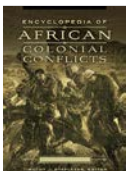
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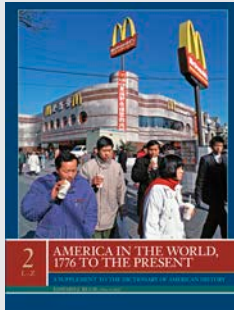


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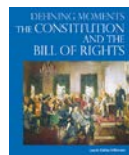
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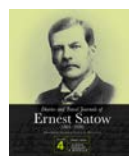
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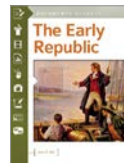


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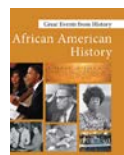
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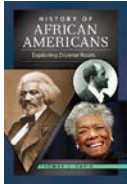
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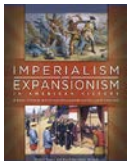
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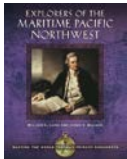


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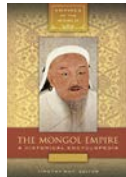
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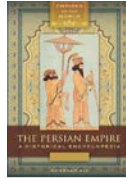


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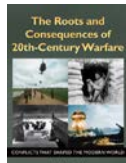


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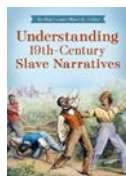
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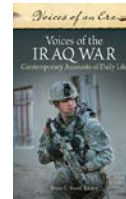
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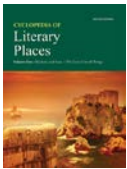


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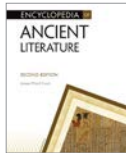
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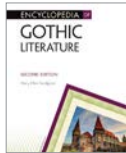
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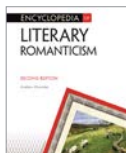
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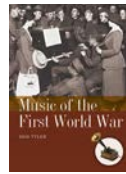
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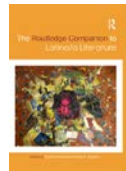
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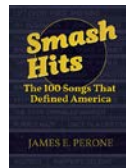
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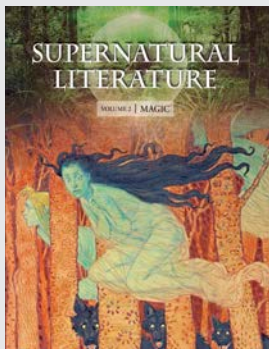
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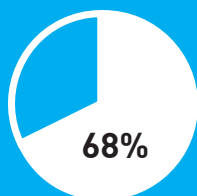
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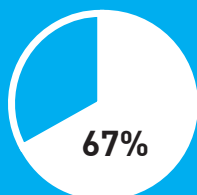
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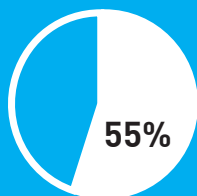
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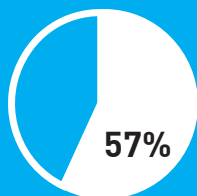
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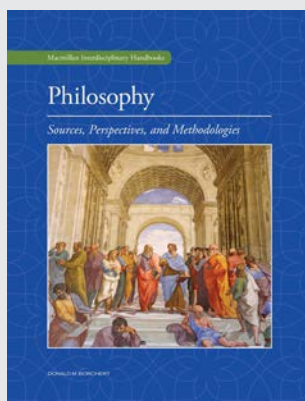
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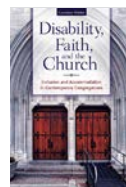
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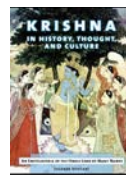
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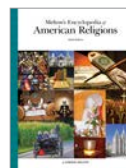
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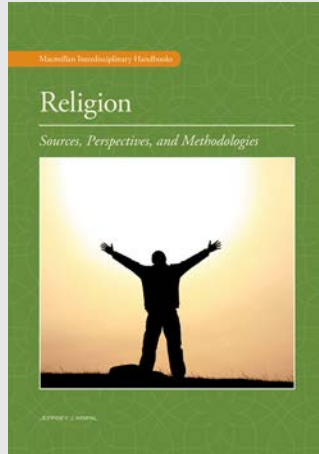
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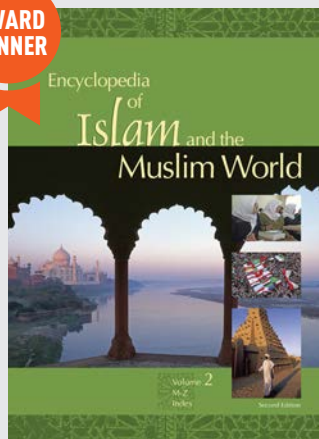
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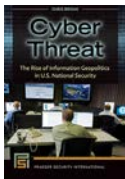
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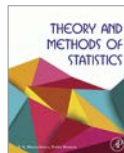
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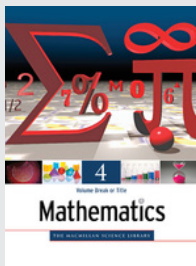
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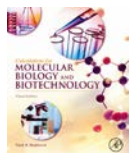
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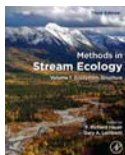
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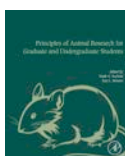
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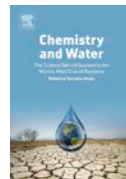
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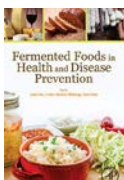
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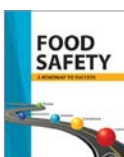
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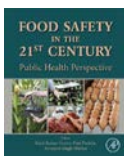
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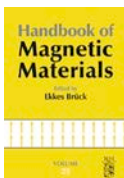
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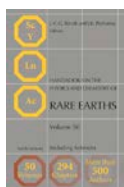
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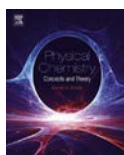
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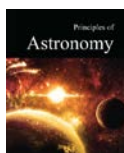
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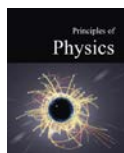
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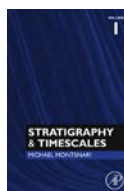
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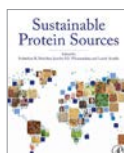
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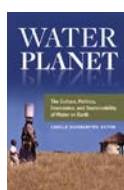
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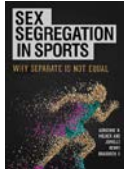
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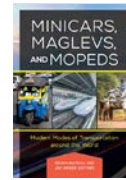
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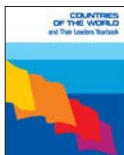
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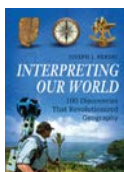
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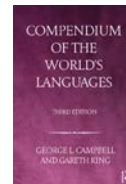
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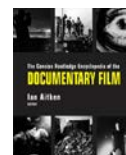
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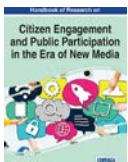
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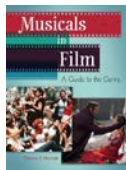
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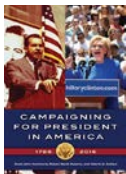
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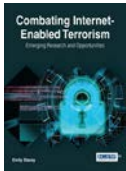
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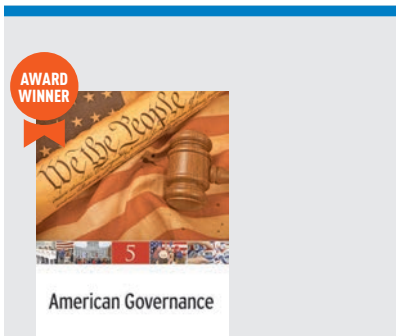


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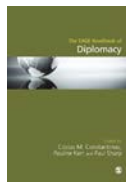
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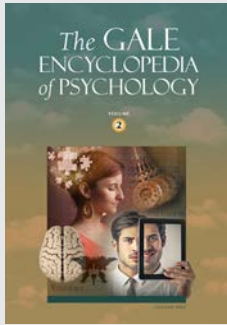
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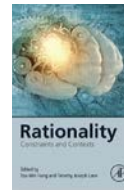
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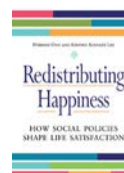
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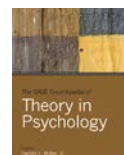


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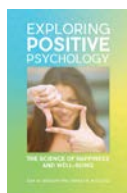
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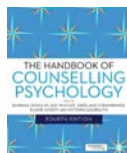
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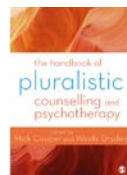
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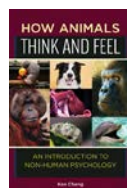
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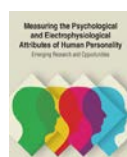
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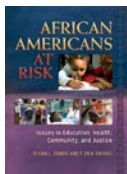
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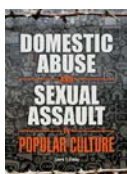


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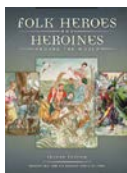
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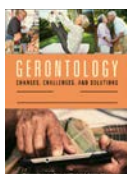
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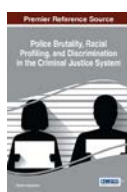
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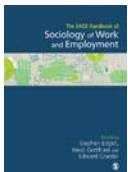
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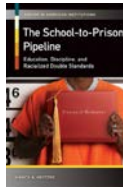
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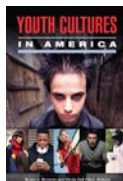


### Violence and Society: Breakthroughs in Research and Practice

Information Science Reference • 2017

2 Vol.

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**85%**  
OF THE TOP  
100 GLOBAL  
UNIVERSITIES

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**GVRL offers unlimited simultaneous access.**

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<sup>1</sup>Based on Times Higher Ed Supplement World University Rankings 2016.

# HOW DIGITAL TECHNOLOGY IS CHANGING 21<sup>ST</sup> CENTURY STUDENT RESEARCH

The college years are a transformative time marked by hours spent studying, researching, and collaborating with peers.

Studies evaluating the research habits of academics reveal how students are researching and the impact technology has in satisfying the growing demand for high-quality digital content accessible anytime, anywhere, and on any device.

## 86%



of students agree technology helps them be more efficient and effective students.<sup>1</sup>

## 54%



of faculty strongly agreed that undergraduate students have “poor skills” related to locating and evaluating scholarly information.<sup>4</sup>

## COLLEGE FRESHMEN HAVE THE MOST DIFFICULTY CONDUCTING RESEARCH

Coming up with keywords **75%**<sup>3</sup>

Sorting through irrelevant search results **57%**

Identifying and selecting sources **51%**

Integrating writing styles from different sources **43%**

## GROWING DEVICE ADOPTION



## 78%

of students frequently use devices to read digital course materials.<sup>2</sup>

## TECHNOLOGY LEADS TO BETTER GRADES

## 67% A+

of students feel better prepared for class.<sup>7</sup>

## TECHNOLOGY INCREASES STUDENT ENGAGEMENT WITH



Course Materials



Professors



Fellow Students<sup>5</sup>

## MUST HAVE MOBILE

## 85%

On average, students report that 85% of their preferred study spaces would be impossible to study in if not for technology such as laptops or smartphones.<sup>6</sup>

## TOP 5 EBOOKS BY DISCIPLINE

What Students Are Studying



10

## UPWARD TREND IN EBOOK USAGE

Nearly 60% of academic libraries expect eBook usage to grow — that's almost a 10% increase in circulation this year over last.<sup>8</sup>

## THE BIGGEST BARRIER?

Lack of awareness of eBook availability is cited by 56% of librarians as primary reason that eBooks are not more widely use.<sup>9</sup> Gale customers have access to customer success managers and free promotional materials like social media posts and digitized images. Plus, any page within *GVRL* can be permanently bookmarked, so you can promote usage from multiple points of access.

Learn how you can get more with Gale eBooks on *GVRL* [gale.com/ebooks](http://gale.com/ebooks)

1, 5, 6, 7 Are Learning Analytics the New 'Likes'? 87% of College Students Perform Better with Access to Personalized Data, New Research Finds, McGraw-Hill Education, October 2015

8, 9, 10 eBook Usage in U.S. Academic Libraries, Library Journal, 2016

2 Fifth Annual VitalSource/Wakefield Survey Finds College Students Want More and Better Classroom Technology, VitalSource Technologies Inc., July 2015

4 Ithaka S+R US Faculty Survey 2015, Ithaka S+R, April 2016

3 State of America's Library Report Archive: School Libraries, American Library Association, 2015

# DATABASES

Ensure students are set up for success with Gale's digital platforms. Our databases provide integrated workflow tools to support organization and study skills, encourage collaboration, improve engagement, and foster critical thinking. Students can access credible, comprehensive, and up-to-date content with favorites like Gale's *Academic OneFile* and *Gale Interactive*, available for human anatomy and chemistry courses. These databases supplement and enliven traditional course materials so that students have curriculum-aligned content right at their fingertips.

“This technology really comes in handy for challenging areas to teach, for example, the human skull—you need to see the depth, which can only be seen via 3D.”

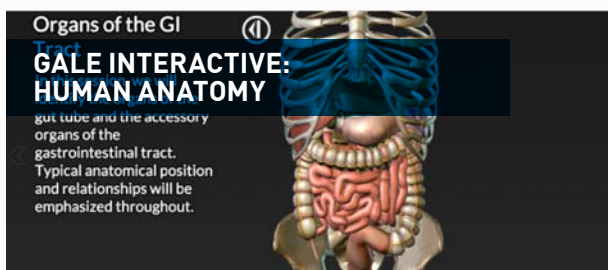
— Darren Hoffman, Ph.D., Department of Anatomy and Cell Biology  
University of Iowa Carver College of Medicine

## GALE INTERACTIVE

### Connect Your Library to the Lab

Help students engage with science beyond static text through curriculum-aligned digital content and interactive 3D models designed to supplement course material.

These two innovative products focused around human anatomy and chemistry enable students to have access to a flexible and robust learning experience where they can delve deeper into concepts through technology.

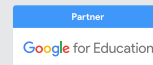


**VIVED**  
bring learning to life.



## GALE DIRECTORY LIBRARY

For business researchers, this library is an essential tool. It houses directories on companies, publishers, associations, and more to help with marketing and research. With expanded data and state-of-the-art search and export features, this resource allows libraries to select the directories they want and make them available to users anytime and on any device.



### MAJOR PLATFORM ENHANCEMENTS COMING FALL 2017

#### MOBILE RESPONSIVE INTERFACE AND WORKFLOW ELEMENTS

Enjoy a new home page, detailed information on titles, and improvements to workflow tools. Additional enhancements include ReadSpeaker text-to-speech technology, interface translation tools, and the integration of G Suite for Education and Microsoft Office 365 tools.

#### IMPROVED SEARCH CAPABILITY

Both basic and advanced search options will have improved search relevancy to find information faster and easier. Users can take advantage of the improved search functionality to isolate the correct results among large quantities of records and data-heavy information.

#### EXPANDED EXPORT CAPABILITIES

Whether it's storing data for later reference or using the export tool for advanced programmatic analysis, users can now export larger lists with more records allowed for each output. With this enhancement, users can export to Excel, or save the file to Google Drive or Microsoft OneDrive.



### ACADEMIC ONEFILE

A premier periodical resource providing millions of articles from over 17,000 scholarly journals and authoritative sources in PDF and HTML formats. This database includes rich media, such as podcasts, transcripts, and video from new sources that include NPR and CNN as well as videos from sources like NPR, CNN, and BBC Worldwide Learning.



### GALE RESEARCHER

An intuitive research platform designed to help students build confidence as they develop research and critical thinking skills. Scholarly materials are aligned to introductory college courses to create a simple yet sophisticated path for students looking to foster a deeper understanding of the most-studied topics.

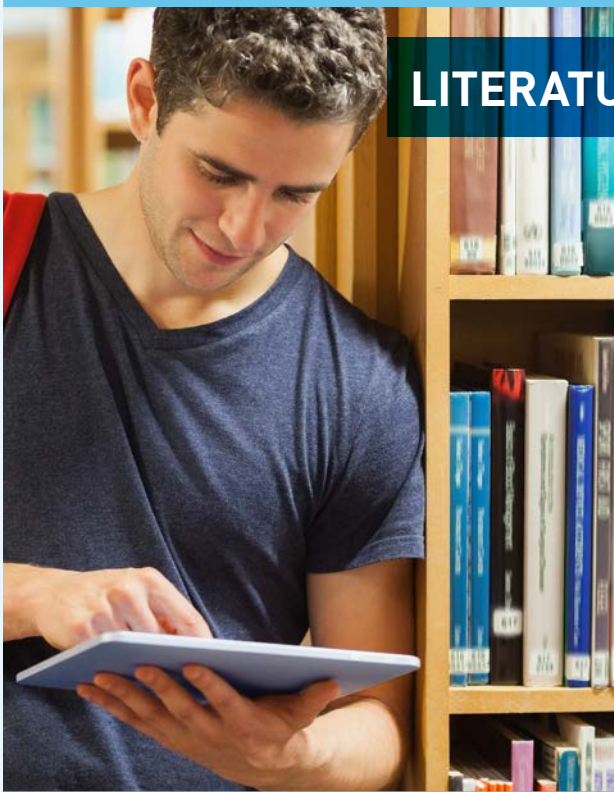


### BUSINESS INSIGHTS: GLOBAL

Delivers comprehensive international business intelligence for business professionals, entrepreneurs, students, and researchers. This resource puts information in a logical, usable context so that users spend less time researching and more time connecting their discoveries to practical applications.

# 93%

OF THE TOP 100  
GLOBAL UNIVERSITIES  
HAVE GALE DATABASES<sup>1</sup>



## LITERATURE CRITICISM ONLINE

Offers ten individual award-winning series that represent a range of modern and historical views on authors and their works across regions, eras, and genres. Hundreds of volumes are digitized and can be accessed easily online.

**Children's Literature Review**

**Nineteenth-Century Literature Criticism**

**Classical and Medieval Literature Criticism**

**Poetry Criticism**

**Contemporary Literary Criticism**

**Shakespearean Criticism**

**Drama Criticism**

**Short Story Criticism**

**Literature Criticism from 1400 to 1800**

**Twentieth-Century Literary Criticism**



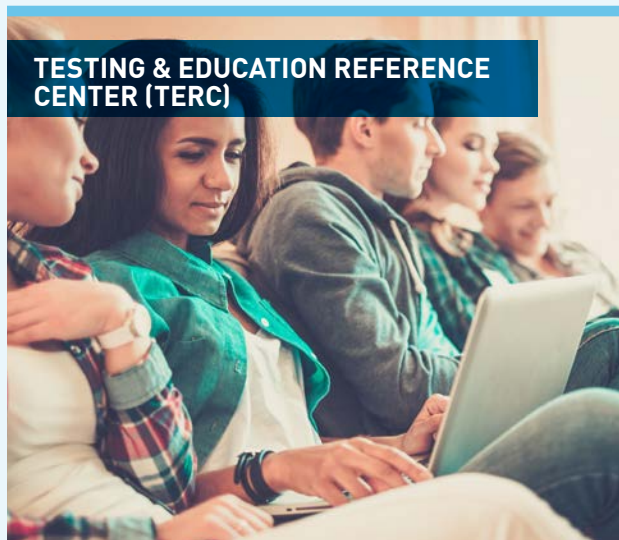
## LITFINDER

An essential source of world literature throughout time that includes over 150,000 full-text poems and more than 800,000 poetry citations, as well as short stories, novels, plays, essays, and speeches from antiquity to today. Contains biographical sketches, work summaries, images, and a glossary to help identify literary terms.



## LITERATURE RESOURCE CENTER

This research focused literary destination offers up-to-date biographical information, overviews, literary criticism, and reviews on more than 130,000 writers in all disciplines, all time periods, and from around the world. Materials support interdisciplinary approaches, information literacy, and the development of critical thinking skills.



## TESTING & EDUCATION REFERENCE CENTER (TERC)

Provides in-depth information on college, technical schools, entrance exams, career certifications, and more. This reference center helps everyone from high school and college students to job seekers and those transitioning from the military to embark on new paths.

ISTE 2016  
BEST OF  
SHOW

—*Tech & Learning Magazine*

# IN CONTEXT SUITE

Current, authoritative, media-rich information—you'll find it in Gale's *In Context* family of online resources, which meets the needs of today's students with a user-friendly, mobile-responsive design. Eye-catching, engaging, topical databases seamlessly integrate trusted content with curriculum-aligned materials that span key subject areas. Users can easily access G Suite for Education and Microsoft Office 365 tools to share, save, and download content—extending the reach of resources outside the library and classroom.

## BIOGRAPHY IN CONTEXT

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Provides coverage of the most searched and studied contemporary and historical figures from around the world. With over 650,000 biographical entries and a user-friendly platform, this resource merges authoritative content with periodicals and multimedia for an engaging online experience.

## CANADA IN CONTEXT

Created specifically for those studying Canada, its people, and its history. This database contains a wide range of country-specific topics and content from sources such as encyclopedias, CBC videos, articles from over 370 Canadian newspapers and magazines, and more.

AWARD  
WINNER

## GLOBAL ISSUES IN CONTEXT

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2014 LIBRARY JOURNAL  
BEST OVERALL DATABASE

Authoritative content provides students with a framework to analyze and understand important issues that affect the modern world. Integrating sources such as news, global viewpoints, primary source documents, statistics, and more help students make connections on a global scale.



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A cross-curricular product that covers today's hottest social issues, ranging from capital punishment to immigration, campaign finance to gun control, and the effects of global warming to smart phones and sleep quality. Informed, differing views present each side of an issue and help students develop information literacy, critical thinking skills, and the confidence to draw their own valid conclusions.

"Supreme Court Rights Rulings in Washington, D.C." UPI Photo Collection, 2016.



## SCIENCE IN CONTEXT

Provides contextual information on hundreds of today's most significant science topics. By integrating full-text articles, experiments, and projects, students can see how scientific disciplines relate to real-world issues. Issues ranging from bacteria to obesity and weather.



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Covers the most significant people, events, and topics in U.S. history. This resource includes content such as major reference works, news and periodical articles, and rare primary source documents that provide students with a comprehensive look at the events that shaped our country.

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**2016 SLC/ARBA BEST ELECTRONIC REFERENCE RESOURCE**



## STUDENT RESOURCES IN CONTEXT

"30th Anniversary Of The Space Shuttle Challenger (STS-51-L) Disaster." UPI Photo Collection, 2016. Student Resources In Context

Designed to reinforce the development of critical thinking skills, students can access news content including full-text newspapers and periodicals from *The Economist*, *The New York Times*, *National Geographic*, *Smithsonian*, and more. Media-rich features include images, videos, and audio selections that include archival film clips and broadcasts.



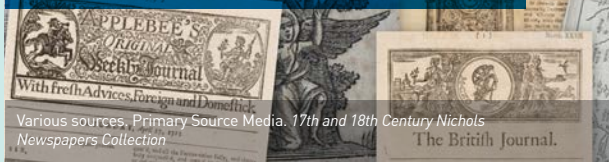
## WORLD HISTORY IN CONTEXT

Covers the most-studied events, periods, cultures, civilizations, religions, conflicts, and more through today's top headlines. Rare primary source documents, reliable reference materials and multi-media content sets this vast topic into context for students.

# GALE PRIMARY SOURCES

Start at the source.

## 17TH AND 18TH CENTURY NICHOLS NEWSPAPERS COLLECTION



Various sources. Primary Source Media. 17th and 18th Century Nichols Newspapers Collection

Gathered by John Nichols and digitized in full, this collection contains primary source news essential to researchers investigating the seventeenth and eighteenth centuries. It represents a major source of surviving newspapers and periodicals, including unique titles that cover topics ranging from treason and trade to gossip and ads.

## ARCHIVES UNBOUND



Various sources. Primary Source Media. Archives Unbound

Since its inception in 2009 the *Archives Unbound* program has published more than 230 titles. The roots of the program are in microfilm, and the collection makes available targeted collections of interest to scholars engaged in serious research. Particular strengths in the *Archives Unbound* catalog include U.S. foreign policy; U.S. civil rights; global affairs and colonial studies; and modern history.

Sub-Enclosure to I.G. Despatch No. 1424 to Shui-wu Ch'u.

## CHINA FROM EMPIRE TO REPUBLIC: RECORDS OF THE MARITIME CUSTOMS SERVICE OF CHINA, 1854-1949

Inspector General's Circulars, Vol. 12, Second Series, Nos. 1801-2000, 1911-1933

一現任郵政總辦  
帛黎即派為總  
郵政司上承  
郵傳部管理郵  
政事務該員由  
正式公文委派  
由郵政總辦之  
前領收

This is an essential collection for researchers of China in the nineteenth and early twentieth centuries. It provides firsthand accounts of the cultural interactions and conflicts that gave rise to today's modern China. Users can cross search this collection with other Gale China Studies collections such as *Nineteenth Century Collections Online: Asia and the West*.

AWARD  
WINNER

## ARCHIVES OF SEXUALITY & GENDER: LGBTQ HISTORY AND CULTURE SINCE 1940, PARTS I & II



"Thousands on Gay Parade." Gay News December 4-17: [1]+.

## 2017 PROSE AWARD: EPRODUCT/BEST IN HUMANITIES

The largest collection available in support of the study of gender and sexuality. This archive enables scholars to make new connections in LGBTQ history and activism, cultural studies, psychology, health, political science, policy studies, and other related areas of research. Together, Parts I & II provide greater coverage of underrepresented communities thought access to key primary source materials.



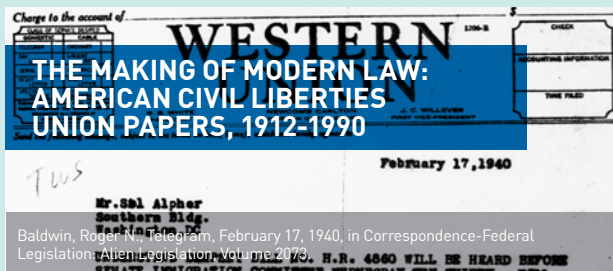
With *Gale Primary Sources*, we are transforming the way all types of researchers interact with historical archives. In fact, 91% of the top 120 global universities rely on *Gale Primary Sources* to fuel their research and teaching.<sup>1</sup> As the *Gale Primary Sources* publishing program grows, new content is continually published in core and unique areas that interest students, researchers, and scholars.



Sold in over 160 countries and read worldwide, the *International Herald Tribune* is one of the most innovative and original newspapers, famous for being the world's first truly international newspaper. In its early years, it was the essential newspaper for the expatriate American living in Paris. Gertrude Stein, Ernest Hemingway, F. Scott Fitzgerald etc. all perused its pages. This archive allows researchers to explore diverse perspectives and unique coverage through articles, advertisements, and market listings.



The fourth and final part of this collection fills in the political map with coverage relating to Scandinavia, Turkey, and the Barbary States. Included is a series of ciphers, entry books, treaty papers, and confidential documents that cover a century of war, partition, cultural growth, and social change.



The American Civil Liberties Union (ACLU) has consistently stood at the center of controversies involving the rights of Americans. Its records offer researchers a view from inside of the organization and the hundreds of groups with which the ACLU interacted. This archive offers primary source materials from before its founding in 1920 through the twentieth century.



These two collections create a uniquely comprehensive archive of the eighteenth-century dynastic struggle between the exiled Stuarts and the reigning Hanover kings. These papers provide intimate insight into the social, military, and personal worlds of the Jacobite claimants spanning from the Glorious Revolution to the death of the last Stuart heir.



Monographs from the late nineteenth and early twentieth centuries offer transnational coverage of the political economy. This archive supports research on topics such as world trade, finance and capital formation, transportation and the growth of cities, imperialism and colonialism, and other areas of study.



As one of the first academic-level archival resources focused on the social, political, and professional achievements of women, this archive traces the path of women's issues from past to present. Primary sources capture the foundation of women's movements and their struggles and triumphs throughout the nineteenth and twentieth centuries.

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